

City of Rockville Environment Commission

Sustainable Development and Energy Committee (SDEC)

Meeting Minutes

Tuesday, April 17, 2012

Diamondback Terrapin Room, City Hall

7:00 pm

1. Welcome / Agenda Review/Minutes Adoption

- In attendance: Clark Reed, John Becker, Lea Rosenbohm, Devinie Rukshani Lye and staff liaison Erica Shingara.
- The group assessed the Mayor and Council Chambers for the YERT VIP screening.
- The meeting convened at 7:10 by Chair Reed. Staff reported that due to Earth Month activities, the March meeting minutes were not complete.

2. Environment Commission Report

- There is one vacancy on the Commission. Interested applicants should contact Mark Charles, Environmental Management Division.
- The Commission endorsed the proposed energy and green building updates to Chapter 5 (Buildings and Building Code Regulations) and the Sustainable Maryland Certified Application.
- The Commission reviewed the Environmental Excellence Awards nominations.
- The Commission toured Montgomery College's new Science Center.

3. Environmental Management Division Report

- The Mayor and Council introduced the amendments to Chapter 5 on 4/16 and will hold a public hearing on 5/14.
- Consideration of ordinance adoption for the green building tax credit is scheduled on 4/30.
- Staff submitted the Sustainable Maryland Certified application and should receive results in one month.
- Rockville was recognized by *Waste and Recycling News* as one of the top three residential recycling programs in the nation (for cities of 100,000 or less). The 2011 recycle rate was 45%.
- College Gardens was selected as one of the America Public Works Associations Projects of the Year.
- Earth Month events have been successful to date. Over 28 organizations and businesses participated in the Green Business Certification Training on April 10. On April 14th, numerous stream cleanups were held and VisArts hosted a non-native invasive plant harvest and papermaking workshop.

4. YERT (Your Environmental Road Trip) Film Screening

- As part of Hometown Holidays, the Environment Commission will be sponsoring 3 film screenings of YERT, followed by discussion with the movie's producer Mark Dixon. This award winning eco-documentary follows three friends on a road trip to all 50 States exploring America (the good, bad, and weird) in search of breakthrough solutions to humanity's greatest environmental challenges. Movie information will be included at the Commission's booth on Saturday and the YERT mobile is registered to be in the Parade on Monday.
- Discussed the details of the VIP screening on May 25th and two public screenings on May 26th.
- Discussed the merits of providing food at the VIP screening rather than holding a separate breakfast on Saturday. Follow up with the Commission on this item.
- Discussed VIP invitation list, please forward names to Erica Shingara.
- Discussed promotional opportunities: other City Commissions, Whole Foods, REI, Nature and Recreation Centers, Montgomery College, Rockville Chamber of Commerce, Neighborhood listserves, MyGreenMontgomery site, etc.
- Action Items (Erica): finalize library reservation, check if YERT mobile can be parked by booth, check with IT about electronics, coordinate purchase of 3 community viewing licenses, check if YERT can use the booth on Sunday, coordinate with the Public Information Office to promote film screening, compile draft list of for invites and forward to Commission.
- Action Item (Clark): draft language for the Web and the invitation and prepare poster packets for the Commission.
- Action Item (Devinie): draft evite for Commission to review for next week.
- Clark Reed also discussed the promotional materials (postcards, posters, etc.). The Commission will be distributing the materials next week

5. Member News / Announcements / Upcoming Events

- No new announcements.

6. Wrap-up and Adjourn

The next SDEC meeting is tentatively scheduled for **Tuesday, May 15, 2012** at Rockville City Hall. The meeting was adjourned at approximately 8:20 pm.